

CITY OF OAK FOREST
COMMITTEE OF THE WHOLE

Tuesday February 28th, 2023

6:30 P.M.

City Council Chambers

AGENDA

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. DISCUSSION OF CITY ENTRANCE SIGNS**
- 5. DISCUSSION OF HOLIDAY DECORATIONS**
- 5. EXECUTIVE SESSION**
- 6. CITIZENS PARTICIPATION**
- 7. OLD BUSINESS**
- 8. NEW BUSINESS**
- 9. ADJOURNMENT**

2021-2025 Strategic Plan

- ▶ “Community Pride & Image” - high-stakes strategy
- ▶ Promote a consistent & cohesive marketing strategy
- ▶ Recent branding improvements include:
 - ▶ Refreshed website
 - ▶ Dynamic social media
 - ▶ Improved look & feel of the digital newsletter
- ▶ Update the City Entrance Signs, which utilize the old logo
 - ▶ Modern & clean to maximize City’s logo & colors
 - ▶ Raise sign above the landscaping beds

Entrance Signage & Branding

February 28, 2023

Ed Cage/Chrissy Maher



Existing City Entrance Sign



Proposed Newly Branded Entrance Sign

46 in

34.65 in

9 in

Square post caps

60 in

Reflective Sign Face

OAK FOREST
WELCOMES YOU

Aluminum Sign Panel Single Sided

Tapered Aluminum Posts

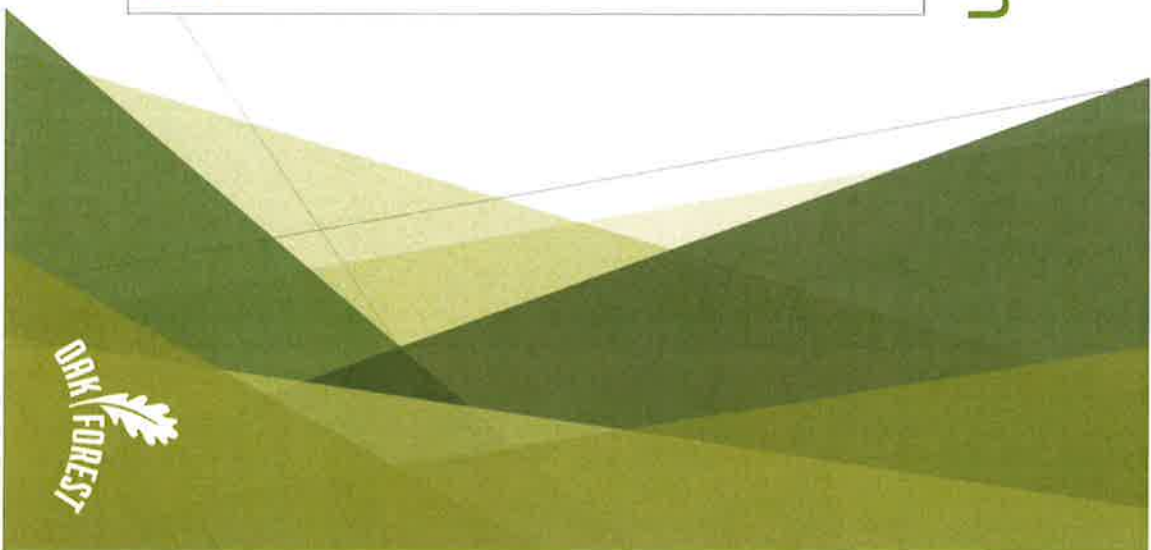
Man represents 6 ft.

COMPANY:	Oak Forest	EMAIL:	cage@oak-forest.org	CONTACT:	Ed Cage
ADDRESS:		PHONE:		APPROVED:	X

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 15501 South 70th Court
 Orland Park, IL 60462
 708.479.4949
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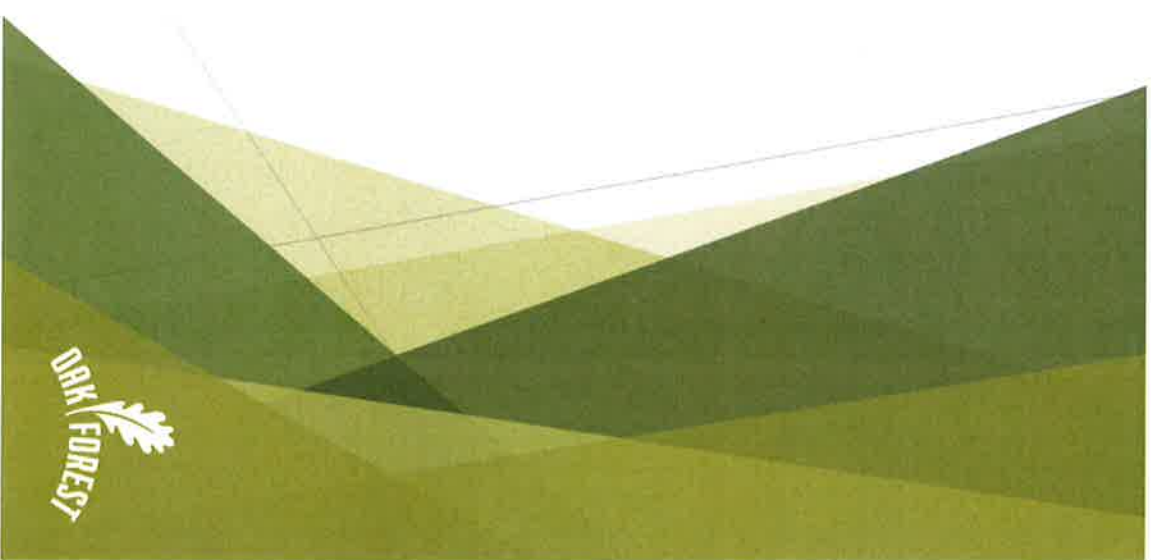
20th Anniversary
 1998-2018



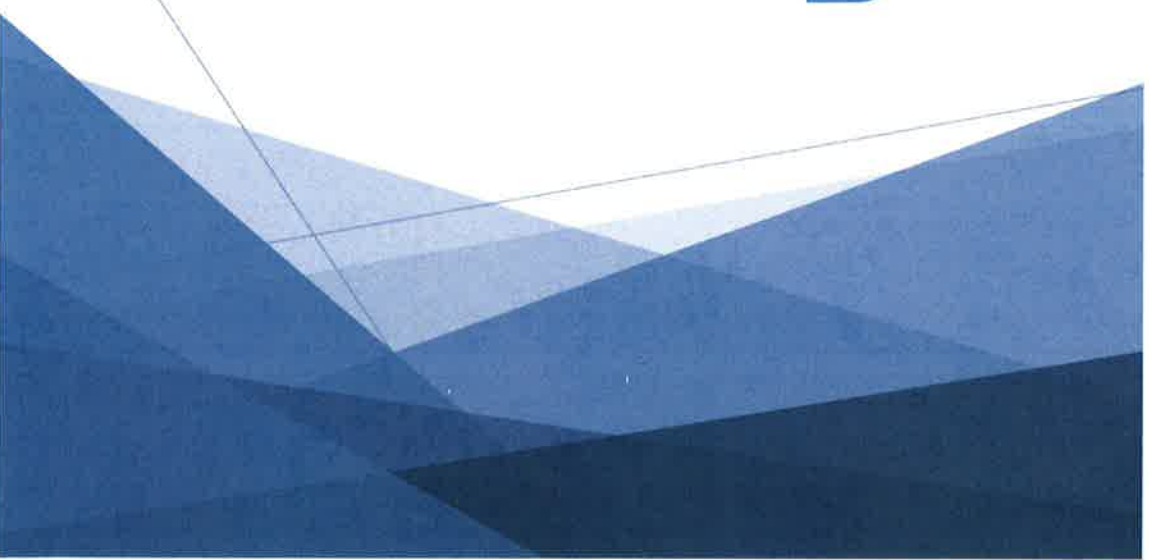
Proposed Sign Specifications & Costs

- ▶ Aluminum sign
 - ▶ Color black
 - ▶ 0.080 aluminum custom-routed sign face
 - ▶ 3M EGP Reflective w/laminate
 - ▶ Aluminum square tapered posts sieve with square caps
 - ▶ Installed with round steel post mounted to existing footings
 - ▶ Removal of old signs & dispose of
 - ▶ Total not-too-exceed cost for 8 x signs
- \$39,840.00

Questions?



Street/Intersection Holiday Displays

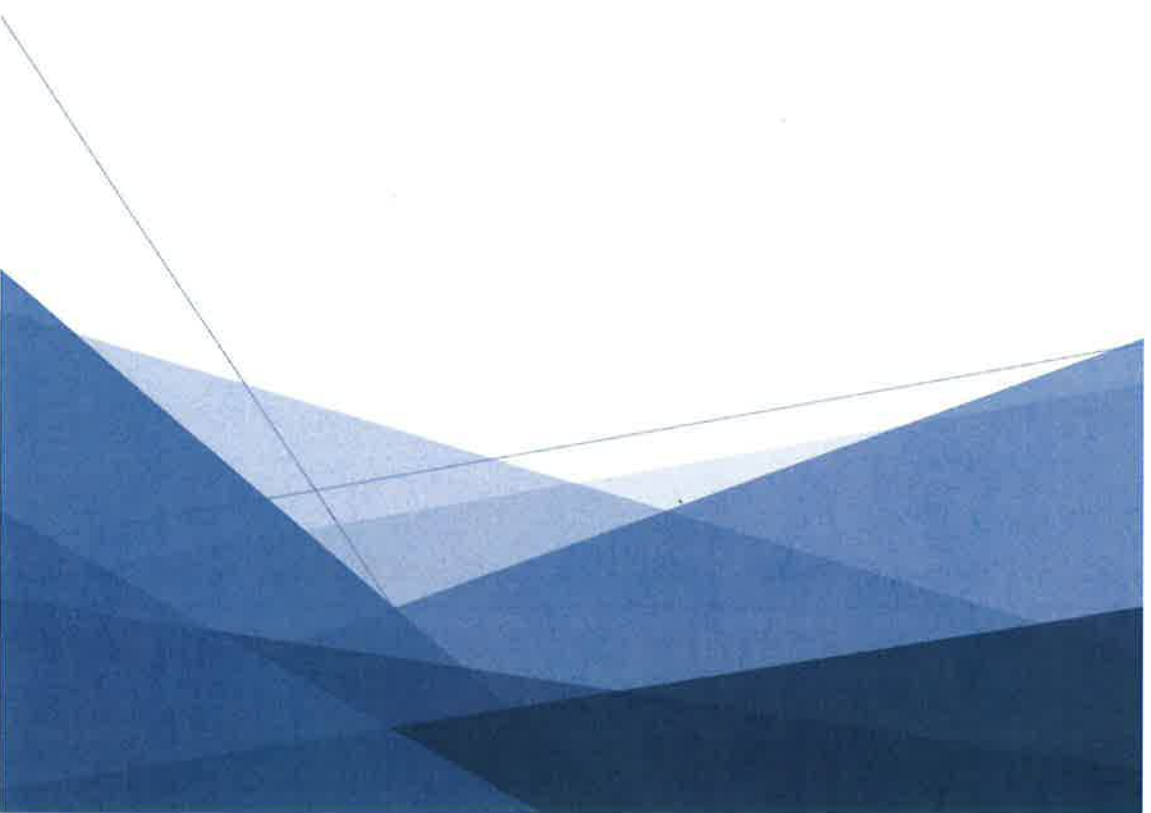


Intersection Display Locations

- ▶ 167th + Cicero - 16, 240 volt, Lighted Displays
- ▶ Fieldcrest + Cicero - 4, 240 volt, Lighted Displays
- ▶ 159th + Cicero - 16, 240 volt, Lighted Displays
- ▶ 159th + Laramie - 8, 240 volt, Lighted Displays
- ▶ 159th + Central - 7, 240 volt, Lighted Displays
- ▶ 159th + Arroyo - 8, 240 volt, Lighted Displays
- ▶ 159th + Ridgeland - 8, 240 volt, Lighted Displays
- ▶ 147th + Central - 8, 240 volt, Lighted Displays
- ▶ Total of 76 - 240 volt, Lighted Displays

Cicero Ave Display Locations

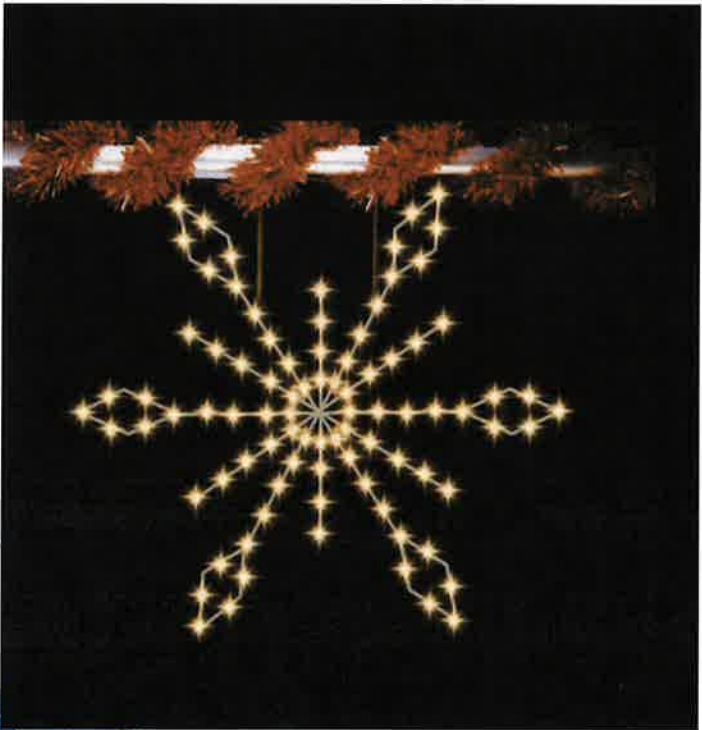
- ▶ 151st St to 157th St - 46, 120 volt, Lighted Displays



Current Pole Décor

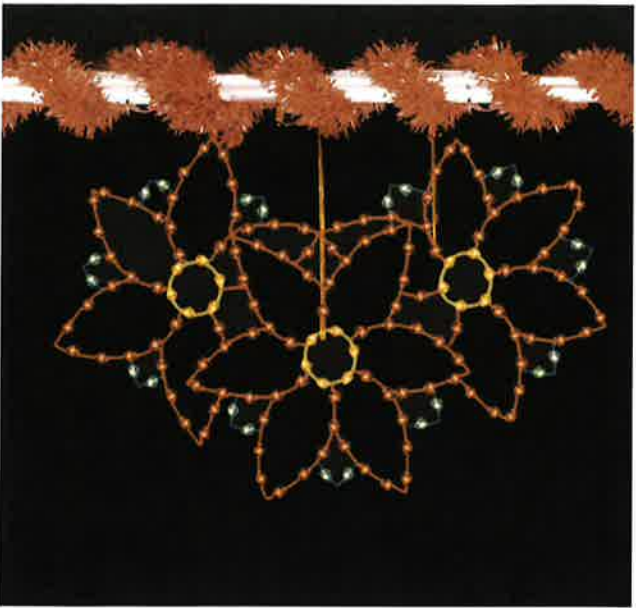


Recommendations



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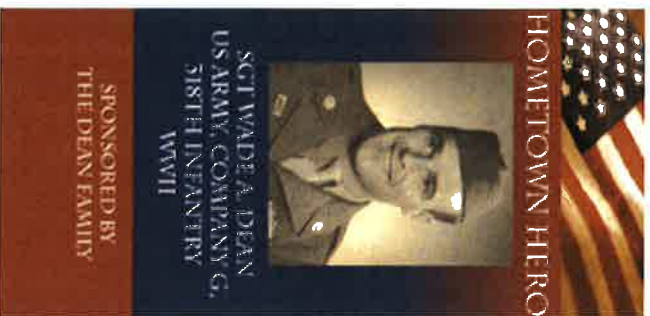
Recommendations



6-12.11



Recommendations



Questions?

